

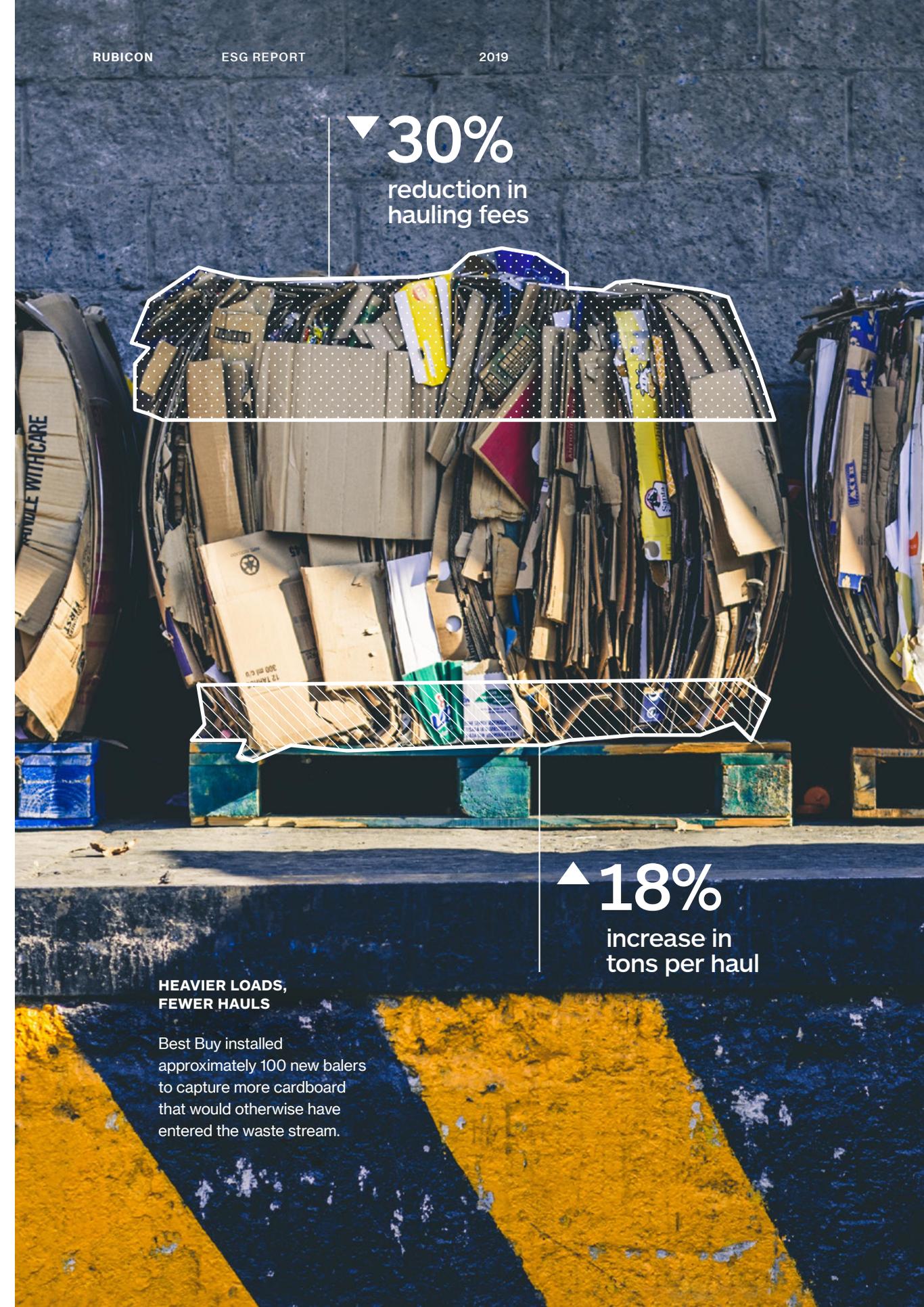
## Best Buy

Best Buy's commitment to sustainability is well known. In 2019, Barron's named them the most sustainable company in the United States.<sup>47</sup> Despite China's 2018 ban on most foreign recyclables, a challenging time for the world of recycling, Best Buy contracted Rubicon to support and expand the company's existing waste reduction programs. Our efforts have helped the retailer save on hauling, boost diversion rates, and create more sustainable waste and recycling practices. As a result, Best Buy has moved closer to a zero-waste reality.

One key change we introduced at Best Buy helped the company reduce hauling costs. We tested the program in the Denver market: by helping retail staff monitor waste compactors more carefully, we were able to ensure that pickups were only scheduled when the compactors were actually full. In the first quarter of 2019, compared to the prior year, we helped the Denver market reduce hauling fees by 30%, while increasing tons per haul by 18%. In other words, heavier loads and fewer hauls.

Amid lower commodity prices, and as end-market quality requirements rose, we also helped Best Buy regional distribution center staff learn how to spot contamination in recycling loads. With our encouragement, Best Buy installed approximately

100 new balers to capture additional amounts of cardboard that would otherwise have gone into the waste stream. In another key effort, we initiated a pilot project for a sustainable materials management plan for one of the company's Reverse Logistics Centers. Best Buy has also introduced automation technology in some of their Distribution Centers. These next-generation facilities include robots that sort items, and we are working with Best Buy to ensure that the facilities follow best practices on materials and waste management.



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### HEAVIER LOADS, FEWER HAULS

Best Buy installed approximately 100 new balers to capture more cardboard that would otherwise have entered the waste stream.