

RETAIL

Black Friday for waste and recycling.

From local shops to big box stores, Rubicon helps retailers take control of their waste and recycling.



UNIQUE CHALLENGES AND SOLUTIONS FOR RETAIL STORES



SPECIFIC SERVICING

Rubicon meets service needs during holidays, busy seasons, and specific hours of operations with proactive schedule management for each retail location



DEDICATED PROJECT MANAGEMENT

By providing a dedicated project management team, Rubicon gives stores the tools necessary to facilitate any project or reset



TICKETING SYSTEM INTEGRATION

As a waste and recycling provider Rubicon has the ability to successfully integrate into a wide variety of ticketing systems



CAM LOCATIONS

Even if a store is in a Common Area Maintenance (CAM), Rubicon can process and collect data, track service, spend, and diversion metrics



ENTERPRISE SOLUTIONS

Rubicon implements outbound efforts and initiatives to bring standardized waste and recycling solutions to franchise locations

Take control of your waste.

It's become common practice for waste management companies to simply put their customers on a scheduled route, servicing them whether their waste containers are full or not. As a result, many waste containers are not full when serviced. Instead of over-charging you with unnecessary pickups, we optimize pickup frequency to match your waste volume. Not only can this be less expensive, it's also reducing the environmental footprint.

Savings and transparency, hand-in-hand.

RUBICONConnect, our customer app, gives you full transparency so you can see exactly what you're paying in services with line item audits of all invoices. With our comprehensive platform, you're able to view invoices and billing history, explore detailed analytics, and gain complete visibility into your waste streams across multiple locations. And whenever you have a question, we'll be your one point of contact to help.

A **VARIETY STORE CHAIN** with over 14,000 locations nationwide partnered with Rubicon in 2015.

IMPLEMENTATION

Introduced cardboard backhaul solutions to obtain premium commodity market pricing and value.

DIVERSION RATE

Customer has an overall diversion rate of 66 percent by recycling OCC, plastic, metal, and other commodities.

ANNUAL SAVINGS AND REVENUE

\$1M annual savings against baseline each year for waste and \$2M annual revenue on cardboard rebates achieved for customer.



RUBICON