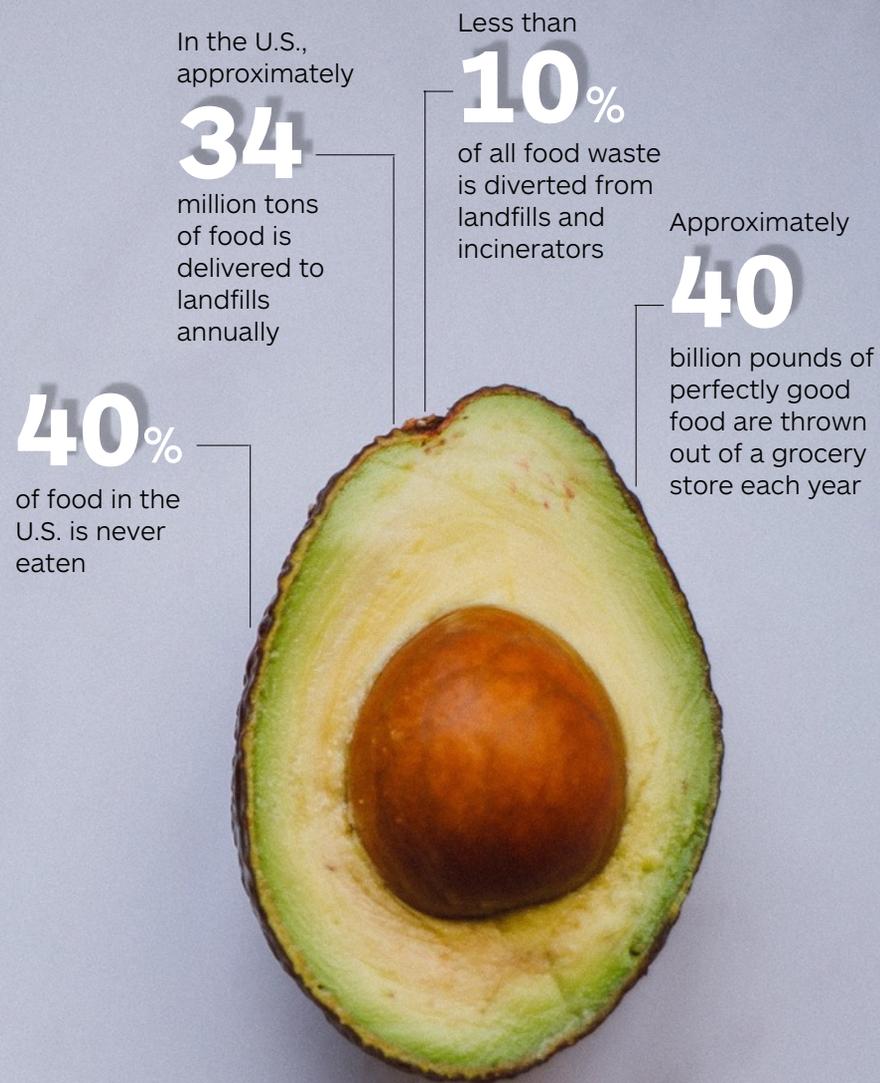


GROCERY

# Opportunities down every aisle.

Rubicon delivers cost-efficient, sustainable solutions for grocery store waste, from food scraps to packaging materials and everything in between.



## UNIQUE SOLUTIONS FOR GROCERY STORES



### FOOD SCRAPS

Rubicon offers a variety of compost and other food scrap programs for grocery stores due to their excess amount of food waste



### EMERGENCY SERVICE

Rubicon develops preventative maintenance programs and emergency contacts with hauler partners to supply emergency and/or weekend services



### HIGHER REBATES

Rubicon works directly with mills and end consumers of recyclable commodities to ensure our customers receive the highest possible rebates



### OPTIMIZATION

Customized optimization schedules for compactors are created and often save individual stores thousands of dollars per year



### DIVERSION DATA

Rubicon's data analytics team has capabilities to import outside data in order to reflect true diversion rates for customers



### PROPER DISPOSAL

Rubicon contracts with strategic partners are put in place to ensure the safe and legal disposal of regulated and pharmaceutical waste

## Potential immediate savings in store.

Cut costs with a waste stream analysis, optimized pickups, and real-time analytics. These capabilities show you exactly what you're paying for, and more importantly, why. With an expansive national network of 5,000+ hauler partners, Rubicon makes sure to source the best vendor, at the best price, for each type of grocery store waste.

## Sustainability made simple.

Consumer-facing business represents ~40 percent of the total food waste in the U.S. When you partner with us, you can help change that. No matter what's in your bin, we'll know what to do with it. Additionally, Rubicon offers organics recycling, which helps your business turn food scraps into compost and renewable energy. You'll also have access to detailed metrics, so you can see every piece of cardboard and bottle you've recycled.

A top-rated, regional **GROCERY CHAIN** with 96 locations throughout the Northeast partnered with Rubicon in 2011.

### NEW PROGRAMS

Rolled out pharmacy and preventative maintenance programs to half of the locations with plans to implement companywide in 2018.

### DIVERSION RATE

Customer has successfully achieved a 65 percent diversion rate through recycling, reuse, and reduction programs.

### ZERO WASTE

Deploying full-scale zero waste to landfill program with pilot store location.

