

DISTRIBUTION

Outbound cost, inbound sustainability.

We develop customized, highly efficient and cost-effective waste and recycling programs specifically for our distribution partners.



UNIQUE CHALLENGES AND SOLUTIONS FOR **DISTRIBUTION**



INHERITED CONTRACTS

Rubicon sources new vendors while tracking expiration and cancellation dates for auto-renewal clauses of customer inherited waste contracts



REBATES

Rubicon works directly with a national network of recyclers to ensure our customers receive the highest rebates possible



MULTIPLE CONTAINERS

The RUBICONConnect customer app easily manages service scheduling for multiple distribution plant containers



SAFETY STANDARDS

Rubicon adheres to strict food safety standards while providing customer-specific programs for compost, donation, and onsite digestion of food waste



SITE VISITS

A Rubicon site visit and operation analysis shows potential cost-saving methods and provides recycling solutions that won't impact day-to-day operations

Optimized service for distribution.

We use proprietary optimization technology and data analytics to streamline your service, ensuring we never over-service or overcharge your business with unnecessary pickups. Our team of solutions experts will provide you with a cost-benefit analysis for adding recycling services, baling materials and purchasing equipment - giving you an opportunity to further reduce waste expense.

Matching the best partners for the best price.

Unlike other waste companies, we don't own trucks, landfills or facilities. That means we'll always choose partners that provide the best service and pricing, rather than force-fitting our own services. With our partner network of over 5,000 independent haulers, you can expect a cost reduction on spend and increased revenue on rebatable materials.

A **FOOD AND BEVERAGE DISTRIBUTOR** with 109 locations throughout four divisions partnered with Rubicon in 2011.

IMPLEMENTATION

Introduced food waste recycling programs in addition to traditional OCC and plastic programs.

DIVERSION RATE

The customer has a diversion rate of 73 percent at one division through increased recycling programs.

GROSS SAVINGS

Rubicon has helped the customer achieve 14 percent gross savings throughout the partnership.

