



TRASH OR TREASURE

The Mission Behind Trash or Treasure

A better future for your candy wrappers

By participating in Trash or Treasure, you don't have to trash those candy wrappers and doom them to an eternity in a landfill – or worse, our ocean. When you use the Trash or Treasure recycling box to dispose of your wrappers, you are helping to keep our planet clean and directly contributing to the circular economy.

What is the circular economy?

Not only is it important for all citizens to understand the principles of “circularity”, but it is also motivating for them to know what new products can come from their own recycling efforts! We encourage you to visit the Ellen MacArthur Foundation website to learn more about the value and future of the circular economy.

If you would like to learn more about how Rubicon is helping businesses of all sizes save money and achieve their sustainability goals, please visit

rubicon.com/treasure



SCAN WITH YOUR
PHONE CAMERA



**NATIONAL
WILDLIFE
FEDERATION**