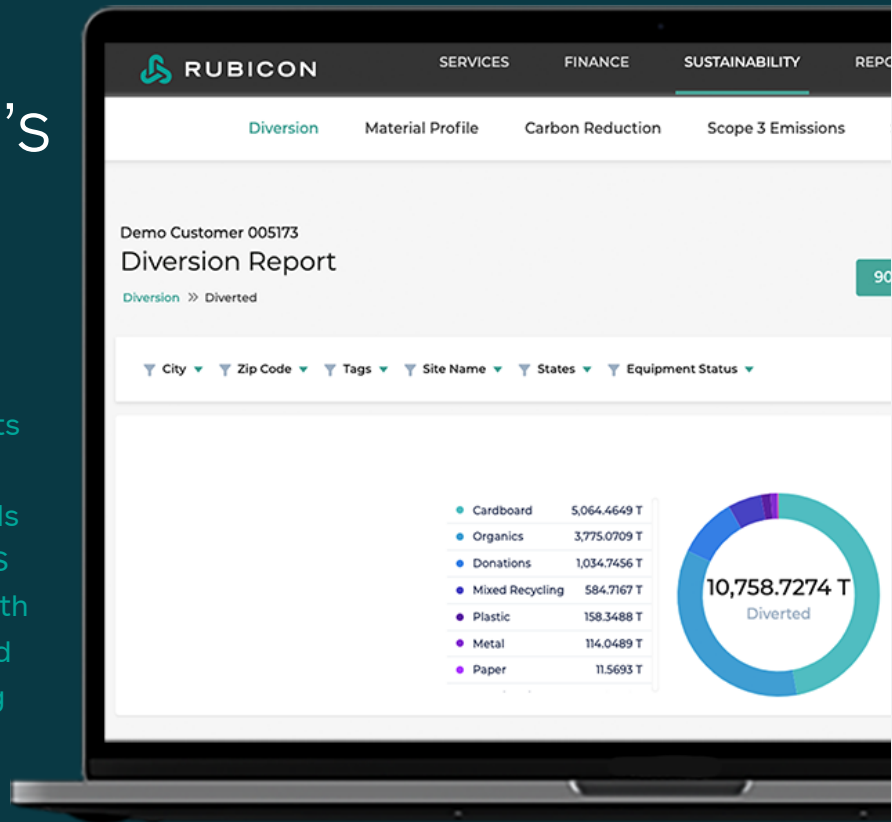


A Guide to Rubicon's Technical Advisory Services (TAS)

Rubicon's TAS are a suite of enhanced products and services to assist clients with setting and meeting waste reduction, sustainable materials management, and circular economy goals. TAS are intended to strategically aid companies with tackling complex waste related challenges and may be used with or without Rubicon's hauling services.

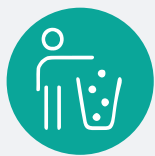


What does TAS include?



SITE ASSESSMENTS

Facility walk-throughs that provide an in-depth evaluation of a customer's on-site waste and recycling programs during which we gauge overall performance and ascertain next steps in pursuit of reducing waste and moving towards a circular economy.



MATERIAL CHARACTERIZATIONS (MCS OR WASTE AUDITS)

These detailed analyses of refuse containers enable us to understand the composition of your waste stream to identify areas for cost reduction and diversion from landfill and incineration.



SUSTAINABLE MATERIALS MANAGEMENT (SMM OR ZERO WASTE) PLANS

The data from Site Assessments and Material Characterizations enable us to develop holistic waste reduction and recycling objectives. From these, we strategize and take actions that produce greater efficiency and cost savings from your company operations while helping to fulfill or exceed your sustainability goals.



HARD-TO-RECYCLE-MATERIALS (HTRM)

Rubicon is constantly developing innovative solutions for non-standard, rare, and/or hard-to-recycle organic and inorganic materials to create responsible and sustainable end-of-life destinations involving recycling, composting, re-use, or re-engineering.



JURISDICTIONAL REPORTING

Rubicon supports your company's compliance with local and state material end-of-life and recycling regulations by providing recycling and waste generation data to government entities.



CIRCULAR ECONOMY ADVISORY SERVICES

Do you need something specific? Our bespoke consulting services serve a wide variety of waste diversion and circular economy challenges, from designing and implementing a recycling program from the bottom up to supporting your need for sustainability certification, among many other options. Just reach out to us!

Why do clients seek TAS?

- Desire to significantly reduce waste and greenhouse gas emissions
- Interest in saving money, establishing new revenue streams, and achieving a more efficient and effective operating environment
- Difficult waste challenges requiring Zero Waste subject matter expertise
- Increasing requirements to fulfill local and state government diversion mandates, such as California's ban on landfilling organic materials
- Desire to avoid negative publicity from being seen as wasteful and/or environmentally irresponsible
- Pressure from key employees, stakeholders, investors, and customers to address waste
- Commitment to starting on a sustainability path or closing the gap between sustainability commitments and measurable results

What industries are most commonly served by TAS?

- Grocery
- Fast casual restaurants
- Retail
- Technology
- Healthcare
- Government
- Non-profits

Email circulareconomyteam@rubicon.com to learn more