

# Restaurants

Take out cost and deliver sustainability



## 34%

of methane gas is produced from food rotting in landfills.<sup>1</sup>

## 90%

of what restaurants throw out could be reused or composted.<sup>2</sup>

## 15%

of all the food waste that ends up in landfills comes from restaurants.<sup>3</sup>

## Unique challenges and solutions for restaurants



### Recycling Challenges

Rubicon turns challenging restaurant recycling issues into successful organics recycling, and other waste diversion programs.



### Over-Servicing

For over-serviced restaurant waste containers, Rubicon creates better schedules and provides right-sizing optimization to save money.



### CAM Locations

Even if a restaurant is in a Common Area Maintenance (CAM), Rubicon can process and collect data, and track service, spend, and diversion metrics.



### Changes in Management

Rubicon addresses high turnover issues by providing dedicated customer service, turnkey support, and training for restaurant staff.



### Specific Servicing

Rubicon meets service needs during holidays, busy seasons, and specific hours of operations with proactive schedule management.

# A fast-casual restaurant chain with 88 locations partnered with Rubicon in 2016.

## Cost efficient, every step of the way.

Our diverse, nationwide network of haulers can keep all your locations tidy. But an expansive network doesn't mean an expanded amount of paperwork. With one point-of-contact for all your waste and recycling needs, Rubicon offers a clean waste management process from soup to nuts. We deliver top-notch customer service so you can focus on yours.

## Stop sending leftovers to landfills

Food waste makes up over 20 percent of all landfill waste, which is scary when you consider that when food waste decomposes in a landfill it releases methane, a greenhouse gas at least 25 times more potent than carbon dioxide. Rubicon can help your restaurant be a part of the solution, not the problem. For starters, we'll help your restaurant implement organics recycling, including natural waste products like food scraps, used oil, and grease—helping your business divert more waste from landfills.

### — Implementation

Introduced and implemented cardboard, mixed recycling and compost solutions.

### — Diversion Rate

Customer has an overall diversion rate of 83% across all locations.

