

CHALLENGE

Striving to be the best on a global scale

An international logistics company with thousands of facilities spread across several operating companies found that its waste and recycling operation was decentralized from many facets of its business. There were issues with data validity, optimization and efficient services, accountability of current waste suppliers, and lack of innovation specific to recycling. They were looking for a supplier that could help:

- 1 Centralize waste and recycling across all locations
- 2 Provide accountability with metrics and accurate data
- 3 Give access to an online portal allowing global facilities managers to manage their business at a site level
- 4 Generate reports that allow the executive team to understand what is going on at a holistic level



SOLUTION

Optimizing efficiency across global locations

INITIATIVES ACHIEVED

Cost Savings

Saved over \$750K on an annualized basis

Optimization

Eliminated over 2,000 erroneous hauls during year one

Multi-site Management

Manage both waste services and equipment purchases at all Canadian sites

Bulk Waste

Manage all bulk commodities (cardboard, pallets, plastics, etc.)

INITIATIVES IN PROGRESS

- \$145K savings for Wave 1 - 18 sites
- Eliminate 662 unnecessary hauls

ENTERPRISE DIVERSION SCORECARD

A certain amount of the company's waste is required to be diverted each year. Working with Rubicon, the company had a goal of diverting 50 percent of its waste in year one. They ended up diverting over 65 percent. Each year the diversion rate increases, and we provide a plan to the company's corporate stakeholders on how to continue to achieve that goal.