

CHALLENGE

Efficient and environmentally-friendly product removal

A large-scale food production company was looking for a way to properly dispose of unused packaged food products. The company has trailers full of unused products that sit unused in temperature-controlled facilities across the US. There is a need to dispose of the product efficiently and in an environmentally friendly way.



SOLUTION

Leveraging our vendor network to implement a dependable process

Rubicon deployed our network of food waste vendors that can accept packaged material to implement a consistent process. Since January 2021, we have responsibly disposed of **2,470 tons of food waste**, **14 tons of plastic packaging**, and **24 tons of cardboard**.

RESULTS

Diversion

Diverted 842 tons of food waste from landfills from the first 110 trailers alone. This haul **avoided 566 tons carbon dioxide emissions**, which is the equivalent of 735 acres of US forest or 1,316 barrels of oil.

Implementation

Coordinated all hauler and disposal operations.

Certification

Provided Certificates of Destruction for all products.

Transparency

Enhanced access to service data and sustainability reporting.