

## CHALLENGE

# Source cost-effective and sustainable solutions for Fifth Third Bank



Fifth Thank Bank is a Fortune 500 multi-region financial services institution. The company needed a consolidated waste and recycling partner that could manage services across approximately 1,000 branches and major operations centers. Up until now, the customer experienced years of price increases and limited value added solutions that were not focused on their waste and recycling needs. With rigorous sustainability goals, they needed a new waste provider that could:

- 1 Execute transition with minimal impact to branch operations across multiple regions
- 2 Manage sustainability efforts with detailed analytics
- 3 Drive savings while driving landfill diversion



## SOLUTION

# Customized solutions from one waste and recycling team

By centralizing all vendor contracts, we became the turnkey solution around financials, service, and sustainability as a whole. We work with properties individually to eliminate the time they spend worrying about trash, allowing them additional time to focus on tenant outreach and experience.

## RESULTS

### Savings

More than **10% savings** on waste and recycling spend

### Integration

Directly integrated into work order management system

### Sustainability

Access to recycling services at **80%+ of branches**

### Transparency

Enhanced access to service data and analytics

### Performance

**99%+ on-time pickup performance** post-Day 1

### Mailback

Implemented **10 mailback programs** for locations where singlestream recycling is not available

### Consolidation

One point of contact across 10 states and 1,000 locations

## GOALS IN PROGRESS

Fifth Third Bank has a goal to divert 75% of waste from landfill by 2030. With Rubicon's support they are currently between 60-65% and on track to achieve this goal.