

## CHALLENGE

# Less expensive, more sustainable ways to manage waste.

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This retailer's warehouse stores millions of yards in inventory, leading to a massive amount of leftover cardboard, pallets and other packing materials. They needed a less expensive, more sustainable way to manage their residual waste. Historically, the company paid \$120,000 a year to another provider for its waste and recycling services, which included compactor rental fees and hauling costs. The company ran up a large tab when compacting cardboard instead of recycling it, and spent approximately \$30,000 annually to send broken pallets to the landfill.



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## SOLUTION

# Best practices established to divert from landfills.

Rubicon performed an in-depth audit of the company's waste and recycling processes, establishing best practices to divert its commodities from landfills and turn them into revenue streams.

## RESULTS



### Savings

Eliminated warehouse waste costs and saved company \$400 monthly in rebates



### Diversion

Achieved a 65% company-wide diversion rate by implementing new, and practical, recycling processes



### Pallet Solution

Developed pallet recycling program to optimize residual waste



### Baler Solution

Installed baler and eliminated compactor to enhance operational processes



### FEL Solution

Replaced 30-yard open top with two 8-yard front load containers to maximize waste efficiency



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