

Technology to optimize snow removal

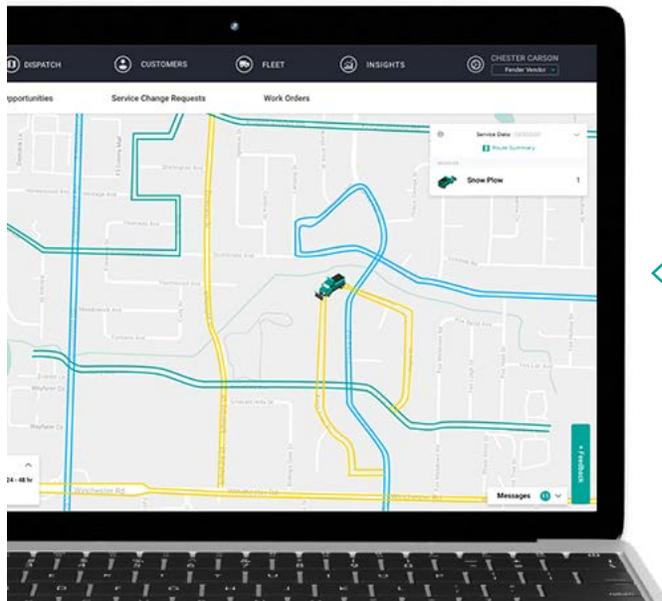
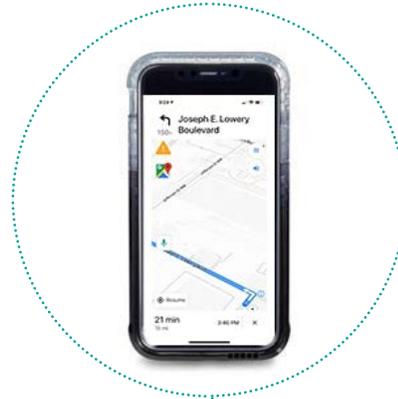
RUBICONSmartCity™ drives innovation in city and county snow removal, bringing the next generation of technology to snow plows and other heavy-duty fleet operations.

RUBICON X

RUBICON X, also referred to as the in cab interface (ICI), is a customized smartphone or tablet loaded with Rubicon's proprietary application. The device sits in a swivel mount, on the dashboard, inside the cab of the truck, and is purposely designed to allow any driver to use in any vehicle without hardwiring. The ICI verifies areas that have been plowed and provides drivers with intuitive tools to enhance their workflow.

RUBICON Y

RUBICON Y, also referred to as the Pod, is a best-in-class telematics device that plugs directly into a vehicle's diagnostic port. The Pod monitors and transmits critical data related to vehicle health, vehicle location, and driver behavior.



PORTAL

The portal is a password-protected, browser-based dashboard that helps centralize decision-making, provide operational oversight, and view all data related to a city's snow plow operations. RUBICON X and Y continuously report integral data to the portal in near real-time. Levels of access are configurable and provided to an unlimited number of users.

Rubicon offers an all-in-one solution



Completely digital operations



Enhanced customer service workflow



Operational cost savings



Monitor serviced areas

Features

- Snow removal tracking
- Street prioritization
- Route completion data
- Turn by turn navigation
- Real-time issues reporting
- Two-way messaging
- Complete telematics
- AVL/GPS
- Identify city insights
- Vehicle diagnostics
- Driver performance
- Breadcrumb trails & route playback
- Web-based portal
- iOS or Android-based App
- Portal monitoring
- Daily route management
- Customized reports
- Pre/post trip inspection reporting

Rubicon's standard software as a service (SaaS) package includes:

- Hardware
- Software
- Training
- Cellular fees
- Data storage
- Cloud-based hosting
- Upgrades/updates
- Unlimited portal users

Integration Capabilities

Rubicon uses REST APIs to integrate with the following:

- Billing systems
- 311 systems
- Asset management systems
- Work order management systems
- GIS

Procurement Channels



To learn more and sign up for a free pilot, go to Rubicon.com/get-started