

CHALLENGE

Sourcing cost-effective and sustainable solutions for a health services organization across their multiple locations and regions

A health services provider with 120+ senior living facilities around the US was decentralized and had no visibility into waste spend on services that their hundreds of properties were paying for monthly.



SOLUTION

Customized and centralized solutions from one waste and recycling team

By centralizing all vendor contracts, Rubicon became the firm's procurement arm for waste and recycling. The firm was able to view data around financials, service, and sustainability as a whole. Rubicon works with the properties individually to eliminate the time they are spending worrying about trash and focus on resident outreach and experience.

RESULTS

**Optimization**

Added recycling to every location and reduced trash by the amount of recycling yards added.

**Implementation**

Managed new builds and set up trash and recycling at all new locations to achieve a new 15% diversion goal.

**Integration**

Fully onboarded all facilities onto the RUBICONConnect™ portal to gain visibility across locations.

**Performance**

99.8% on-time pickup performance since launch.

**Consolidation**

One point of contact across 126 locations in 4 states.