

CHALLENGE

Efficient and Environmentally-Friendly Product Removal

A large scale plant-based food production company had 110 transfer trailers of packaged food products sitting unused in temperature-controlled facilities across the US. The food production company needed to dispose of this unused product efficiently and in an environmentally friendly way.



SOLUTION

Deploying a dependable process (with our vendor network)

Rubicon deployed our network of food waste vendors that can accept packaged material to implement a consistent process.

RESULTS

**Diversion**

Diverted 842 tons of food waste from landfills, avoiding 566 tons carbon dioxide emissions which is the equivalent of 735 acres of US forest or 1,316 barrels of oil.

**Certification**

Provided Certificates of Destruction for all products.

**Implementation**

Coordinated all hauler and disposal operations.

**Transparency**

Enhanced access to service data and sustainability reporting.

