

CHALLENGE

Provide transparency into waste stream solutions.

One of the largest supply chain service providers in the nation had little transparency into how its distribution centers were dealing with its waste. Each distribution center procured its own waste and recycling contracts, all with varying terms and conditions. This resulted in variable spending and unconsolidated reporting for the business. The company needed a way to reduce its waste spend and better report on its overall waste operations.



SOLUTION

More transparency, efficiency and cost savings.

Rubicon provided an in-depth audit of the company's waste bills and equipment, applying new techniques to create more transparency, efficiency and cost savings.

RESULTS

**Savings**

Increased recycling rebates by 50% and uncovered 12% gross savings on waste spend from baseline

**Diversion**

Reduced carbon dioxide emissions by 68,393 metric tons annually

**Implementation**

Installed balers to eliminate compactor hauls, saving company an additional \$100k/year

**Reporting**

Provided locations with consolidated reporting and flexible billing

**Optimization**

Provided bin right-sizing and frequency optimization for waste services

