

RUBICON Method™

6 Steps to Successful Recycling and Waste Reduction



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D I V E R T



Determine

- ▶ current state of waste and recycling program
- ▶ accepted materials and local regulations
- ▶ needs, goals, and opportunities

Initiate

- ▶ new plan for waste and recycling collection
- ▶ optimized services and hauler schedule
- ▶ equipment and sustainable office supply purchases

Vocalize

- ▶ program improvements to staff, vendors, and custodians
- ▶ what to recycle through picture-based bin signage
- ▶ internal team leaders for feedback and questions

Eliminate

- ▶ food waste
- ▶ disposable tableware and non-recyclables
- ▶ individually-packaged goods

Roll-out

- ▶ side-by-side bin stations
- ▶ color-coded bin liners (**landfill, recycling, compost**)
- ▶ bins for donations and hard to recycle materials

Track

- ▶ recycling rates and bin contamination
- ▶ ongoing program adjustments
- ▶ sustainability goals and reporting

